
INSTALLATION

To install Bizzex, you can do so in one of two ways:

1. Upload the provided .zip file via the the WordPress Admin Panel.
To do so, go to **“Appearance” > “Themes”** in the menu, then select the **“Add New”** tab at the top of the page. Once you are at this page, select **“Upload Theme”** then **“Browse...”** to locate the .zip folder on your computer. After doing so, select **“Install Now.”**
2. Uncompress the provided .zip file and upload the template contents to the **/wp-content/themes/** directory of your WordPress installation via your chosen FTP client.

Once you have installed the theme, you can go back to the **“Themes”** page in the WordPress Admin Panel (**“Appearance” > “Themes”**) and select **“Activate”** on Bizzex.

VIDEO TUTORIAL

This theme requires the following plugin: Bizzex Shortcodes. This Theme recommends the following plugin: Conract Form 7

CUSTOMIZEIT!

All of the options provided in Bizzex are handled using the WordPress Theme Customizer, which was added in version 3.4. This provides numerous distinct ad-vantages over 3rd party options panels, including:

1. Utilizing native WordPress features.
2. A simple, intuitive interface.
3. Live preview of options changes before committing them.
4. Cutting down on code bloat.

To get to the WordPress Theme Customizer in Bizzex, go to **“Appearance”** > **“Customize”** in the WordPress Admin Panel. Once you are there, you will be presented with a screen consisting of the options panel on the left and the preview of your site on the right. It should be noted that nothing you change in the Theme Customizer will be committed until you select **“Save & Publish.”** This is an incredibly handy feature as it lets you to view everything you’re changing on your site before any of your visitors see anything you’re updating, allowing you to get things exactly the way you want them before making them live.

The following section will walk you through all of the options made available in Bizzex. Take time to read them carefully so that you have a better understanding of how each feature will interact with the presentation of your site. Alright, let's get started!

SITE MAX WIDTH (PX)

Think of the max width for your site as a ceiling on your content. If you select 88 as your percentage width and 1000 as your max pixel width, your content will always be 88% of the browser window until it hits 1000 pixels wide, then it will stop. While the way these two options interact with one another might seem a little confusing at first, the best way to see what they do is to play around with them and find which combinations you prefer.

SITE WIDTH (%)

Bizzex is designed to be completely fluid so that all of your content looks great on all devices from mobile phones up to large desktops. The Content Width field is for selecting a percentage of the screen you want your site to occupy. Valid numbers are 1-100, but percentages from 78-96 tend to work best (keep in mind that the lower the number you choose, your content area will be very thin on mobile devices).

CONTENT LAYOUT

This is the global layout option for the site. Layout options are as follows:

- Content Left, Sidebar Right
- Sidebar Right, Content Left
- Full Width

CONTENT WIDTH (%)

Set the width of your content area, which includes your pages, posts, et cetera. Sidebar widths are automatically calculated using this value along with your Site Width (%).

DESIGN

ENABLE TOPBAR TRANSPARENCY

Check if you want the topbar to be transparent.

ENABLE NAVBAR TRANSPARENCY

Check if you want the navbar to be transparent.

ENABLE FOOTER TRANSPARENCY

Check if you want the footer to be transparent.

BACKGROUND COLOR

The background color for your site.

BACKGROUND PATTERN

The background pattern for your site. Make sure to use repeatable patterns for this setting. There are lots of options available if you do not have any background patterns on hand, such as www.subtlepat-terns.com, which provides numerous free background patterns for use on your site. Try experimenting with transparent images in conjunction with the background color to provide multiple layers of style.

BACKGROUND IMAGE

For uploading a full width background image to your site. Typically works best while using the boxed layout.

BACKGROUND IMAGE FADE (MS)

Set the duration of the fade time of the background image.

ENABLE BLOG HEADER

When you select this option a header will be displayed in the blog section.

BLOG TITLE

Set the title of your blog page.

BLOG SUBTITLE

Set the subtitle of your blog page.

SORT BUTTON TEXT

Input the text you would like to show up in the "Sort Portfolio" button on the main listing page.

ENABLE PORTFOLIO INDEX SHARING

Select this option if you would like to enable social sharing links for your portfolio items on the main listing page.

ENABLE SHOP HEADER

Only visible if WooCommerce is installed and active. Select to display the header for your shop.

SHOP TITLE

Only visible if WooCommerce is installed and active. Input your desired shop title.

SHOP SUBTITLE

Only visible if WooCommerce is installed and active. Input your desired shop subtitle.

TYPOGRAPHY

ENABLE CUSTOM FONTS

Activates the use of Google Fonts on your site.

ENABLE SUBSETS

Activates the ability to choose font subsets.

CYRILLIC

Enable Cyrillic subset.

GREEK

Enable Greek subset.

VIETNAMESE

Enable Vietnamese subset.

LOGO FONT

The font family used for the logo copy.

ENABLE LOGO FONT COLOR

Check this option in order to display a custom logo color.

LOGO FONT COLOR

The font color used for the logo.

LOGO FONT SIZE (PX)

Set the font size of your logo.

LOGO FONT WEIGHT

Set the font weight of the logo.

LOGO LETTER SPACING (PX)

Set the font letter spacing of the logo area.

ENABLE UPPERCASE

Check this option to display the logo in uppercase.

NAVBAR FONT

The font family used for the navbar copy.

NAVBAR LINKS COLOR

The font color used for the navbar links.

NAVBAR LINKS HOVER COLOR

The font color used for the navbar hover color.

NAVBAR FONT WEIGHT

The font weight used for the navbar copy.

ENABLE UPPERCASE

Check this option to display the navbar in uppercase.

HEADINGS FONT

The font family used for the headings.

ENABLE HEADINGS FONT COLOR

Check this option in order to display a custom headings color.

HEADINGS FONT COLOR

The font color used for the headings.

HEADINGS FONT WEIGHT

The font weight used for the headings.

HEADINGS LETTER SPACING (PX)

The font weight used for the headings letter spacing.

ENABLE UPPERCASE

Check this option to display the headings in uppercase.

BODY FONT

The font family used for the body.

BODY FONT COLOR

The font color used for the body copy.

BODY FONT SIZE (PX)

Sets the base font size for the site in all areas excluding the main content area.

CONTENT FONT SIZE (PX)

Sets the base font size for the content area of the site (posts, pages, et cetera).

BODY FONT WEIGHT

The font weight used for the body copy.

SITE LINKS COLOR

Set the color of site links.

SITE LINKS HOVER COLOR

Set the color of site links hover.

BUTTONS

BUTTON SIZE

The options for button size are as follows:

- Small
- Regular
- Large

Play around with the sizes to find which one you prefer, although “Small,” “Regular,” and “Large” are probably your best choices for site-wide usage.

BUTTON TEXT COLOR

The text color for buttons.

BUTTON BACKGROUND COLOR

The background color for buttons.

BUTTON BORDER COLOR

The border color for buttons.

BUTTON BOTTOM COLOR

The bottom color for buttons.

BUTTON TEXT COLOR HOVER

The text color hover for buttons.

BUTTON BACKGROUND COLOR HOVER

The background color hover for buttons.

BUTTON BORDER COLOR HOVER

The border color hover for buttons.

BUTTON BOTTOM COLOR

The bottom portion of the “Real” style.

HEADER

There is a lot you can do with the header, so take a while to play around with all of them and see which ones you like best.

The possibilities are endless!

NAVBAR POSITION

The options for the navbar position are as follows:

- Static
- Fixed

The “**Static**” feature will leave your navbar in place as you scroll down the screen. “**Fixed**” will enable the navbar to scroll with you as you move down the screen. Once the screen is smaller than 979 pixels wide, the navbar will move back into it’s normal position to accomodate these smaller screens.

NAVBAR TOP HEIGHT (PX)

Select the height of your navbar. A great option for people with slightly larger logos than normal. You can go as big or small as you want; however, if you have “**Fixed**” selected, remember that the navbar will cover up part of the screen as it scrolls down the page.

UPLOAD YOUR LOGO

Upload a custom logo in place of the standard text.

LOGO WIDTH (PX)

Set the size of your logo.

NAVBAR TOP LOGO ALIGNMENT (PX)

Allows you to vertically align your logo wherever you want when the navbar is at the top of the site.

NAVBAR TOP LINK ALIGNMENT (PX)

Allows you to vertically align your logo link wherever you want when the navbar is on the sides of the site.

MOBILE NAVBAR BUTTON ALIGNMENT (PX)

Allows you to vertically align the mobile navigation toggle wherever you want when navbar is at the top of the site.

MOBILE NAVBAR BUTTON SIZE (PX)

Allows you to set the button size of the mobile navbar dropdown.

HEADER WIDGET AREAS

Selecting an option other than “None” enables the a toggleable area where widgets can be placed near the header. When active, a button will be visible in the top right corner of the screen allowing you to open and close this area when needed. It will scroll up and down the screen with you until the width is less than 979 pixels. The options for Header Widget Areas are as follows:

- None (Disables the Widgetbar)
- One
- Two
- Three
- Four

ENABLE TOPBAR

Enables the topbar for your site, which includes a free content area and global social links to your profiles.

TOPBAR CONTENT

If you’ve enabled the topbar you can place your content into the textfield..

ENABLE BREADCRUMBS

Enables breadcrumbs in your header area.

FOOTER

FOOTER WIDGET AREAS

Selecting an option other than “None” enables the top portion of the footer with column areas for widgets.

ENABLE BOTTOM FOOTER

Enables the bottom portion of the footer.

ENABLE FOOTER CONTENT

Enables the textarea for the footer content.

FOOTER CONTENT

Textarea for entering in content in the footer. Suitable for copyright info, taglines, et cetera. Accepts HTML. Try to keep shorter rather than longer.

BLOG

STYLE

Choose between a standard blog style or a masonry layout where your posts stack in columns side by side.

LAYOUT

Select if you want to display a sidebar or have a full-width blog page.

COLUMNS

For masonry layout only. Choose between two or three columns.

ENABLE POST META

Choose to enable or disable the meta information on your posts.

ENABLE FULL POST CONTENT ON INDEX

Selecting this option will show your full post content on your blog index page for posts that showed an excerpt before. Some post formats will have a special output, and might not show your full post content when enabling this option.

EXCERPT LENGTH

Input a number to output how many words long your excerpt length should be.

PORTFOLIO

CUSTOM URL SLUG

For entering in a custom path for your portfolio on the site. Leave out numbers and spaces, dashes are preferable between words. This will also determine how you create the link to get to your portfolio archive. For example, if you name your slug “portfolio,” you will need to create a custom menu item in “**Appearance**” > “**Menus**” linking to **<http://yoursite.com/portfolio/>**.

TITLE

Title for the portfolio page. Doesn’t always show as a headline in each Stack, but it’s important to fill out for when it is visible.

COLUMNS

Select how many columns you would like to use for your portfolio.

LAYOUT

Select if you want to display a sidebar or have a full-width portfolio page.

POSTS PER PAGE

The amount of posts you want visible on each page.

ENABLE POST META

Select to enable or disable the meta information on your portfolio posts.

TAG LIST TITLE

Set a custom title for the tag list.

LAUNCH PROJECT TITLE

Set a custom title for the project.

LAUNCH PROJECT BUTTON TEXT

Set a custom name for the project button text.

SHARE PROJECT TITLE

Set a custom title for the share project section.

SHARING

Enable all social sharing types you want to display in your portfolio.

SLIDERS

ENABLE SLIDER

Select to activate one of your sliders. If you have not created any sliders yet, you will not see this option.

SELECT SLIDER TO INCLUDE

Select which slider you want to use.

SELECT PAGE TO INCLUDE

Select the page to display your slider on.

DISPLAY LOCATION

Select the location to display your slider.

OPTIONAL VIDEO BACKGROUND

Input the URL to a video that you want to use as a video background. Ensure that your slider and its slides have a transparent background color so that this works properly

VIDEO POSTER IMAGE (FOR MOBILE)

This image will display on mobile devices instead of your video to save bandwidth.

ENABLE SCROLL BOTTOM ANCHOR

Display the scroll bottom anchor that will scroll your page to the bottom of the slider when clicked.

SCROLL BOTTOM ANCHOR ALIGNMENT

Select the position of your scroll bottom anchor.

SCROLL BOTTOM ANCHOR COLOR

Select the color of the scroll bottom anchor.

SCROLL BOTTOM ANCHOR COLOR HOVER

Select the hover color of the scroll bottom anchor.

WOOCOMMERCE

SHOP CONTENT LAYOUT

If your global content layout has a sidebar, you can choose to keep that sidebar, or have your shop go fullwidth.

SHOP COLUMNS

Select how many shop columns you want to display.

POSTS PER PAGE

Select how many shop items you want to show on each page.

ENABLE PRODUCT TABS

Enable information tabs on single product page.

ENABLE DESCRIPTION TAB

Enable the description tab.

ENABLE ADDITIONAL INFORMATION TAB

Enable the additional information tab.

ENABLE REVIEWS TAB

Enable the reviews tab.

ENABLE RELATED PRODUCTS

Enable the related products showcase.

RELATED PRODUCT COLUMNS

Select how many columns you want for your related products section.

RELATED PRODUCT POST COUNT

Select how many items to show for your related products.

ENABLE UPSELLS

Enable the upsells showcase.

UPSELL COLUMNS

Select how many columns you want for your upsells section.

UPSELL POST COUNT

Select how many items to show for your upsells.

ENABLE CROSS SELLS

Enable the cross sells showcase.

CROSS SELL COLUMNS

Select how many columns you want for your cross sells section.

CROSS SELL POST COUNT

Select how many items to show for your cross sells.

IMAGE ALIGNMENT

Select the alignment of the images in all WooCommerce Widgets.

SOCIAL

For the social section, simply enter in the URLs to each of your social media profiles. If nothing is filled out, no links will be visible in the topbar or the bottom footer.

CUSTOM

Allows for quick, easy input of custom CSS and JavaScript. Best for small changes and snippets like Google Analytics. Larger changes should be handled with child themes.

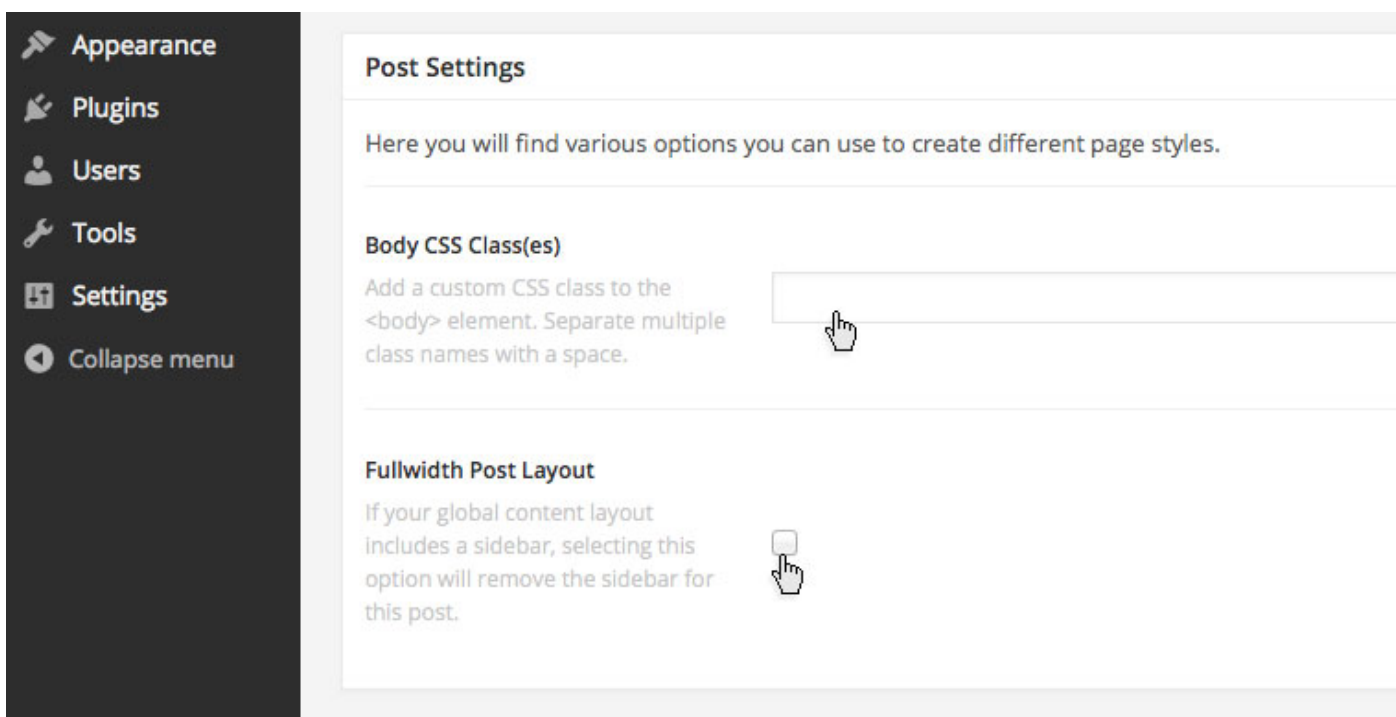
SITE ICONS

Easily manage your favicon for desktop, touch icon for mobile devices, and tile icon for the Windows 8 Metro interface.

META BOXES

Various posts and pages throughout Bizzex will have meta boxes implemented for extending their basic functionality. Below is an overview of where you can expect to find these and what they will do.

POST SETTINGS



ALL POSTS

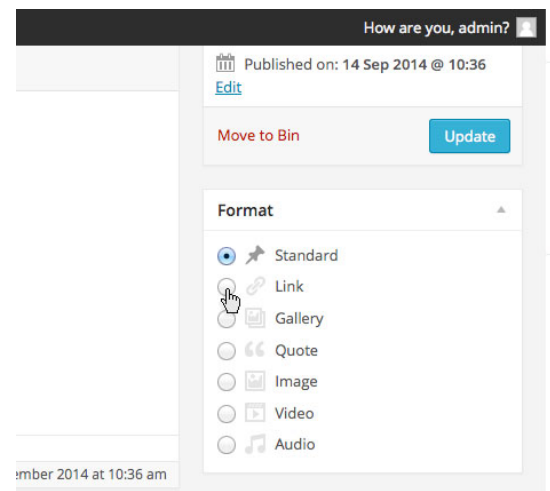
- Body CSS Class(es) – Add a custom CSS class to the <body> element. Separate multiple class names with a space.
- Fullwidth Post Layout – If your global content layout includes a sidebar, selecting this option will remove the sidebar for this post.
- Background Image Slider – If your global content layout includes a sidebar, selecting this option will remove the sidebar for this post. Selected, creating a background image slider. Set a time in milliseconds for your images to remain on screen.

POST: FORMAT – LINK

- The Link – this is where you will enter in the link that you want to share.

POST: FORMAT – QUOTE

- The Quote – this is where you will enter in the quote that you want to share.
- Citation – this is where you can specify who originally said the quote.



POST: FORMAT – VIDEO

- Aspect Ratio – select the appropriate aspect ratio for your media.
- M4V File URL – input the URL to your video in .m4v format.*
- OGV File URL – input the URL to your video in .ogv format.*
- Embedded Video Code – place in the code to your video. Overrides self-hosted video if anything is entered.

*** Only one of each needed.**

POST: FORMAT – AUDIO

- MP3 File URL – input the URL to your audio in .mp3 format.*
- OGA File Url – input the URL to your video in .oga or .ogg format.*
- Embedded Audio Code – place in the code to your audio. Overrides self-hosted video if anything is entered.

*** Only one of each needed.**

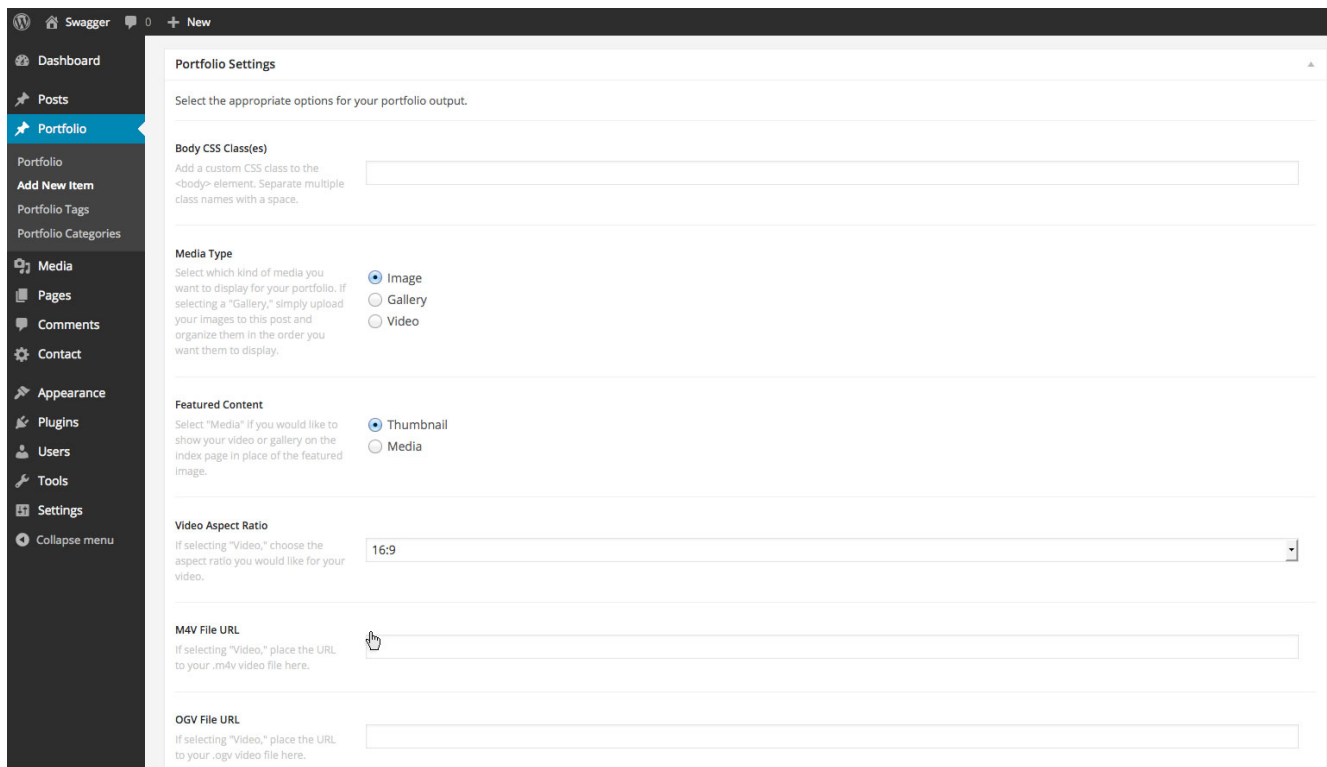
POST: FORMAT – GALLERY

The gallery post format does not have any meta fields. Rather, to create a gallery, simply upload the images you want in your slideshow to the post and arrange them in the WordPress image uploader. They will automatically be selected and placed into a slideshow for you.

PORTFOLIO

- Body CSS Class(es) – Add a custom CSS class to the <body> element. Separate multiple class names with a space.
- Media Type – select which type of portfolio item you are displaying (image, gallery, video).
- Featured Content – select whether to show the featured image or the actual media (gallery, video) on the index page of your portfolio.
- Video Aspect Ratio – select the appropriate aspect ratio for your media.
- M4V File URL – input the URL to your video in .m4v format.*
- OGV File URL – input the URL to your video in .ogv format.*
- Embedded Video Code – place in the code to your video. Overrides self-hosted video if anything is entered.

* Only one of each needed.



The screenshot shows the 'Portfolio Settings' page in a WordPress dashboard. The left sidebar contains navigation options: Dashboard, Posts, Portfolio (highlighted), Add New Item, Portfolio Tags, Portfolio Categories, Media, Pages, Comments, Contact, Appearance, Plugins, Users, Tools, Settings, and Collapse menu. The main content area is titled 'Portfolio Settings' and includes the following sections:

- Body CSS Class(es)**: A text input field for adding custom CSS classes to the <body> element.
- Media Type**: Radio buttons for selecting 'Image' (selected), 'Gallery', or 'Video'.
- Featured Content**: Radio buttons for selecting 'Thumbnail' (selected) or 'Media'.
- Video Aspect Ratio**: A dropdown menu currently set to '16:9'.
- M4V File URL**: A text input field for the URL to an .m4v video file.
- OGV File URL**: A text input field for the URL to an .ogv video file.

PAGES

- Body CSS Class(es) – Add a custom CSS class to the <body> element. Separate multiple class names with a space.
- Disable Page Title – Select to disable the page title. Disabling the page title provides greater stylistic flexibility.

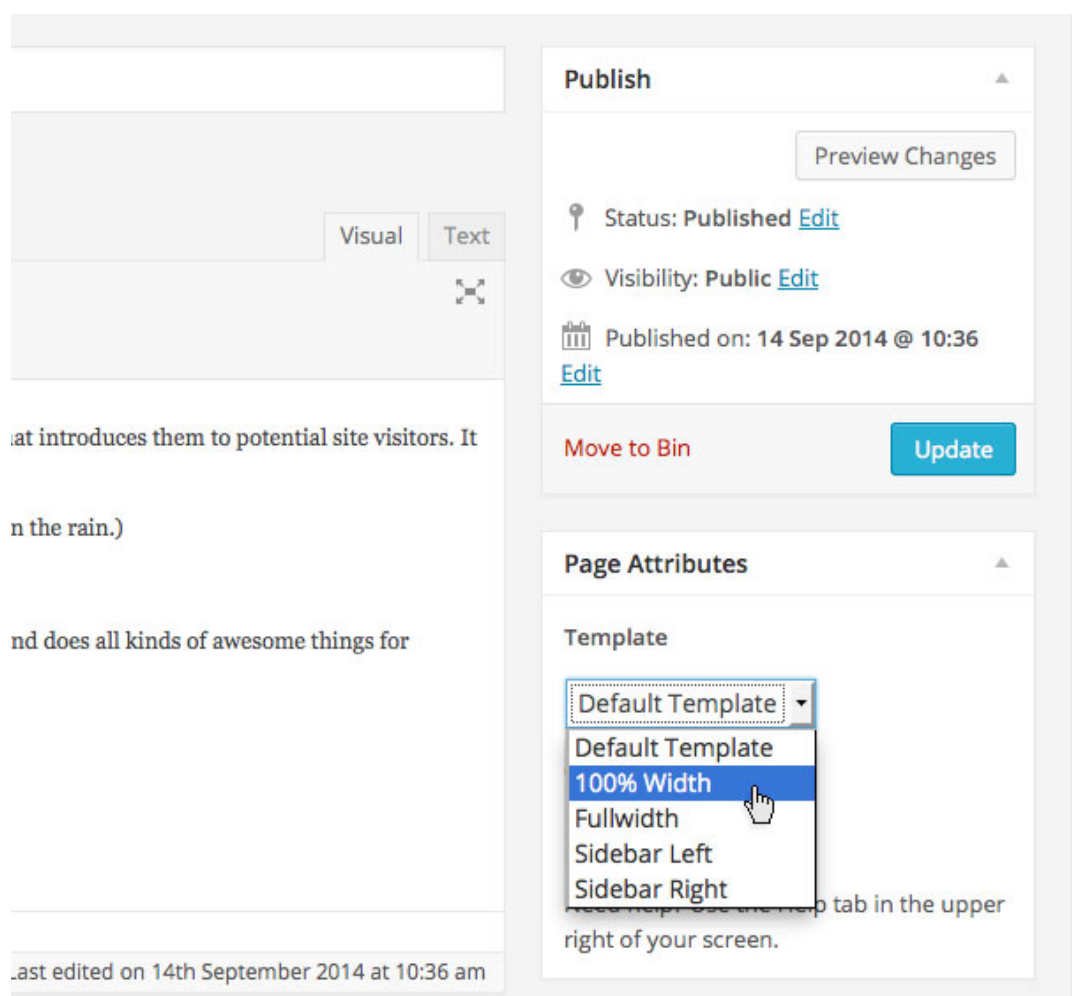
The screenshot displays the WordPress Pages editor interface. On the left is a dark sidebar with a 'Pages' menu item highlighted in blue. Below it are links for 'All Pages', 'Add New', 'Comments', 'Contact', 'Appearance', 'Plugins', 'Users', 'Tools', 'Settings', and 'Collapse menu'. The main content area shows a page editor with a text block containing the text: '...or something like this: The XYZ Doohickey Company was founded in 1971, and has been providing quality doohickeys to the public ever since. Located in the Gotham community. As a new WordPress user, you should go to [your dashboard](#) to delete this page and create new pages for your content. Have fun!'. Below the text is a 'p' tag and a 'Word count: 153' indicator. The 'Page Settings' section is expanded, showing two options: 'Body CSS Class(es)' with a text input field and a mouse cursor, and 'Disable Page Title' with a mouse cursor over a checkbox.

PAGE TEMPLATES

LAYOUT PAGES

Layout pages keep general site structure and automatically include the page title onto the page. So instead of blank templates that can have some structure or none, but are intended to give users a blank canvas to build anything they want you have some more predefined layouts which make it easier and faster to create your pages.

- Layout – Content Left, Sidebar Right
- Layout – Full Width
- Layout – Sidebar Left, Content Right



PLUGINS

Bizzex Shortcodes

All of the shortcodes included with Bizzex are placed into a convenient plugin, called “**Bizzex Shortcodes.**” Activating the plugin will include all of the shortcode functionality and styling.

If you have any problems with the auto activation you also can do it manually by going to the “**core**” folder and then “**plugins.**” In this folder you will find the .zip file. Simply copy this to your desktop then go to “**Plugins**” > “**Add New.**” Select “**Upload**” on the “**Add New**” page and then “**Choose File**” to select the .zip you just copied to your desktop. Upload it, activate it, and you’re ready!

CONTACT FORM 7

If you would like to have a contact form on one of your pages we recommend using “**Contact Form 7.**” Due the fact that we fully integrated the styling of the contact form in our theme, you simply can activate the plugin and will have good looking forms.

SHORTCODES

All shortcodes (with the exception of the lightbox and responsive text) include three global attributes that allow users to further customize out of the box presentation and functionality. The “id” attribute is for adding in a unique ID to each shortcode throughout your site. For the most part, this attribute won’t be needed as the only uses for this would be for styling (although classes are more appropriate for such an application), or targeting and element with JavaScript. The “class” attribute allows you to add classes to each shortcode. This is a perfect choice for styling, and should also be used in conjunction with the lightbox to add a unique selector for creating your image galleries. Finally, the “style” attribute is great if you only need to add some quick inline styles to the shortcode. For example, you might be creating a unique squeeze page for a particular offer you are running on your site, and you might want to test how a blue button performs compared to your global color you have set in the Customize. While they don’t always need to be used, keep in mind that these features are made available to you for special cases where they are necessary.

ACCORDION

[accordion id="" class="" style=""] ... [/accordion]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

ACCORDION ITEM

[accordion_item id="" class="" style="" parent_id="" title="" open=""] ... [/accordion_item]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- parent_id – _____ – match the id of the parent accordion to keep only one item open at a time.
- title – _____ – title of the accordion item.
- open – true – will default to an open position on page load.

ALERT

[alert id="" class="" style="" type="" close="" heading=""] ... [/alert]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – muted, info, success and danger.
- close – yes or no.
- heading – accepts any text to be output as an optional heading.

AUDIO EMBED

[ing_audio_embed id="" class="" style=""] Insert embed code here [/ing_audio_embed]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

AUDIO PLAYER

[ing_audio_player id="" class="" style="" mp3="" oga=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- mp3 – add link to .mp3 file. (optional)
- oga – add link to .oga file. (optional)

AUTHOR

[author id="" class="" style=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

BLOCK GRID

[block_grid id="" class="" style="" type=""] ... [/block_grid]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – two-up, three-up, four-up, five-up.

BLOCK GRID ITEM

[block_grid_item id="" class="" style=""] ... [/block_grid_item]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

BLOCKQUOTES

[blockquote id="" class="" style="" cite="" type=""] ... [/blockquote]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- cite – accepts any string as a citation of the original quote.
- type – left, right, center.

BUTTONS

[button id="" class="" style="" shape="" size="" block="" circle="" icon_ only="" href="" title="" target="" info="" info_place="" info_trigger="" info_ content=""] ... [/button]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- size – small, regular, large
- float – left, right.
- block – true – will create a block-level button.

- href – http://_____.com/ – accepts a URL.
- title – _____ – accepts any text for the title attribute.
- target – blank – outputs target="_blank" to open links in a new window.
- info – popover or tooltip.
- info_place – top, right, bottom, left.
- info_trigger – hover, click or focus
- info_content – _____ – content for popover.

CALLOUT

[callout id="" class="" style="" type="" title="" message="" button_text="" href="" target=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – left, center, right
- title – _____ – title of the callout.
- message – _____ – message of the callout.
- button_text – _____ – enter in your text for the button.
- button_icon – _____ – enter in the unique identifier of the icon you want to use for your selection.
- circle – set to "true" to add a marketing circle around your button.
- href – http://_____.com – link for the button.
- target – blank – opens link in a new window.

CLEAR

[clear id="" class="" style=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

CODE

[code id="" class="" style=""] ... [/code]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

COLUMNIZE

[columnize id="" class="" style=""] ... [/columnize]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

COLUMNS

[column id="" class="" style="" type="" last="" fade="" fade_animation="" fade_animation_offset=""] ... [/column]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.

- `style` – add inline styles to the shortcode.
- `type` – one-half, one-third, two-third, one-fourth, three-fourth, one-fifth, two-fifth, three-fifth, four-fifth
- `last – true` – removes the margin on the last column so that it floats properly.
- `fade` – set to “true” to activate the fade in effect as users scroll down the screen.
- `fade_animation` – “in,” “in-from-left,” or “in-from-right.”
- `fade_animation_offset` – input a unit to offset the element by. This will create a smooth transition as the element fades in.

CONTAINER

[container id="" class="" style=""] ... [/container]

- `id` – add a unique ID to the the shortcode.
- `class` – add a class or multiple classes to the shortcode.
- `style` – add inline styles to the shortcode.

DROPCAPS

[dropcap id="" class="" style=""] ... [/dropcap]

- `id` – add a unique ID to the the shortcode.
- `class` – add a accoclass or multiple classes to the shortcode.
- `style` – add inline styles to the shortcode.

ENTRY SHARE

`[share id="" class="" style="" facebook="" twitter="" google_plus="" pinterest="" reddit="" email=""]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- facebook – true – displays the link.
- twitter – true – displays the link.
- google_plus – true – displays the link.
- pinterest – true – displays the link.
- reddit – true – displays the link.
- email – true – displays the link.

FEATURED HEADLINE

`[feature_headline type="" level="" looks_like="" icon=""] ... [/feature_headline]`

- id – add a unique ID to the the shortcode.
- class – add a accoclass or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- icon – input the name of the icon you would like to use for your headline.

GAP

`[gap id="" class="" style="" size=""]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- size – accepts any unit of measurement, including negative values to adjust gap size.

HIGHLIGHTED TEXT

`[highlight id="" class="" style="" type=""] ... [/highlight]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – alternate style to default yellow.

ICON LIST

`[icon_list id="" class="" style=""] ... [/icon_list]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

ICON LIST ITEM

[icon_list_item id="" class="" style="" type=""] ... [/icon_list_item]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – icon name – accepts any icon name from the list of included glyphs (will need to go into CSS and get all these to list out, just list everything after “ing-icon-” in the class name).

ICONS

[icon id="" class="" style="" type=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – icon name – accepts any icon name from the list of included glyphs.

IMAGES

[image id="" class="" style="" type="" src="" alt="" link="" href="" title="" target="" info="" info_place="" info_trigger="" info_content=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – rounded, circle, thumbnail.
- src – http://_____.jpg – the path to the image.

- alt – _____ – alt text for the image.
- link – true – will wrap the image in an anchor tag
- href – http://_____.com/ – accepts a URL.
- title – _____ – accepts any text for the title attribute.
- target – blank – outputs target="_blank" to open links in a new window.
- info – popover, tooltip.
- info_place – top, right, bottom, left.
- info_trigger – hover, click, focus.
- info_content – _____ – content for popover.

LINE

[line id="" class="" style=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

MAPS

[map id="" class="" style="" no_container=""] Input embed code here [/map]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- no_container – input "true" to remove the container styling.

POPOVERS AND TOOLTIPS

`[extra id="" class="" style="" href="" target="" info="" info_place="" info_trigger="" info_content=""] ... [/extra]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- href – `http://_____.com/` – accepts a URL.
- title – _____ – accepts any text for the title attribute.
- target – blank – outputs `target="_blank"` to open links in a new window.
- info – popover or tooltip.
- info_place – top, right, bottom, left.
- info_trigger – hover, click or focus.
- info_content – _____ – content for popover.

PROTECTED CONTENT

`[protect id="" class="" style=""] ... [/protect]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

PULLQUOTES

`[pullquote id="" class="" style="" cite="" type=""] ... [/pullquote]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

RECENT POSTS

`[recent_posts id="" class="" style="" type="" count="" fade=""]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – portfolio or post
- count – enter in the number of posts you would like to see. Applicable entries are 1, 2, 3, or 4. All posts -1.
- fade – set to “true” to enable fade effect as users scroll down your site.

RESPONSIVE LIGHTBOX

`[lightbox selector="" deeplink="" opacity="" prev_scale="" prev_opacity="" next_scale="" next_opacity="" orientation="" thumbnails=""]`

- selector – _____ – the selector used to target the images. If a class of “lightbox-image” is used, enter “.lightbox-image”
- deeplink – true – create unique link for each image in lightbox (linkable to opened lightbox image)
- opacity – opacity of the background for the lightbox.
- prev_scale – scale of previous image in lightbox. Applicable entries are numbers 0 – 1.
- prev_opacity – opacity of previous image in lightbox. Applicable entries are numbers 0 – 1.
- next_scale – scale of next image in lightbox. Applicable entries are numbers 0 – 1.
- next_opacity – opacity of next image in lightbox. Applicable entries: numbers 0 – 1.
- orientation – vertical or horizontal.
- thumbnails – true – display navigation thumbnails.

RESPONSIVE PRICING TABLE

`[pricing_table id="" class="" style="" columns=""] ... [/pricing_table]`

- `id` – add a unique ID to the the shortcode.
- `class` – add a class or multiple classes to the shortcode.
- `style` – add inline styles to the shortcode.
- `columns` – enter in the number of columns used in the pricing table. Applicable entries are 1, 2, 3, 4, or 5.

RESPONSIVE PRICING TABLE COLUMN

`[pricing_table_column id="" class="" style="" featured="" featured_sub="" title="" currency="" price="" interval=""] ... [/pricing_table_column]`

- `id` – add a unique ID to the the shortcode.
- `class` – add a class or multiple classes to the shortcode.
- `style` – add inline styles to the shortcode.
- `featured` – `true` – set on the featured column you want to draw more attention to.
- `featured_sub` – _____ – set the subtitle for the featured column.
- `title` – _____ – set the title for the column.
- `currency` – _____ – set the symbol you want to use for your pricing (i.e. "\$").
- `price` – _____ – set the price for the column.
- `interval` – _____ – set the pricing interval for the column.

RESPONSIVE SLIDER

```
[slider id="" class="" style="" animation="" slide_time="" slide_speed=""  
slideshow="" random="" control_nav="" prev_next_nav="" no_container="" ]  
... [/slider]
```

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- animation – fade/slide – currently disabled.
- slide_time – how long each slide stays on screen in milliseconds.
- slide_speed – how long each slide animation lasts in milliseconds.
- slideshow – true – automatically rotates the slides.
- random – true – randomizes slide order.
- control_nav – true – displays the control nav at the bottom of the slider.
- prev_next_nav – true – displays the previous and next controls for the slider.
- no_container – input “true” to remove the container styling.

RESPONSIVE SLIDE OPTIONS

```
[slide id="" class="" style="" ] ... [/slide]
```

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

RESPONSIVE TEXT

```
[responsive_text selector="" compression="" min_size="" max_size="" ]
```

- selector – the selector used to activate the lightbox. Best use comes from adding a class on the links of all images you want to use, for example, “my-lightbox.” Next, you would simply write “.my-lightbox” in this field (the included period denotes a class selection).
- compression – set any number from 0.1 on up. Adjust number to suit your needs.
- min_size – set a minimum font size in pixels for your heading if you so desire.
- max_size – set a maximum font size in pixels for your heading if you so desire.

RESPONSIVE VISIBILITY

[visibility id="" class="" style="" type="" inline=""] ... [/visibility**]**

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – visible-desktop, visible-tablet, visible-phone, hidden-desktop, hidden-tablet, hidden-phone.
- inline – true – will wrap the content in a tag instead of the default <div>.

SEARCH

[search id="" class="" style=""]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

SKILL BAR

`[skill_bar id="" class="" style="" heading="" percent=""]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- heading – accepts any text to be output as an optional heading.
- percent – __% – accepts a percent parameter to determine the width of the skill bar.

TAB NAV

`[tab_nav id="" class="" style=""] ... [/tab_nav]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

TAB NAV ITEM

`[tab_nav_item id="" class="" style="" title="" active=""] ... [/tab_nav_item]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- title – _____ – title of the tab item.
- active – true – will default to an active styling.

TABS

`[tabs id="" class="" style=""] ... [/tabs]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.

TAB

[tab class="" style="" active=""] ... [/tab]

- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- active – true – will default to an active styling.
- *no id attribute here, needed for functionality

TABLE OF CONTENTS

[toc id="" class="" style="" type="" title=""] ... [/toc]

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – left, right.
- title – enter in the title you would like to use, defaults to “Table of Contents” if nothing is entered.

VIDEO EMBED

`[ing_video_embed id="" class="" style="" type="" no_container=""]` Input
em-bed code here `[/ing_video_embed]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – 5:3, 5:4, 4:3 or 3:2 aspect ratio.
- no_container – input “true” to remove the container styling.

VIDEO PLAYER

`[ing_video_player id="" class="" style="" type="" m4v="" ogv=""
poster="" hide_controls="" autoplay="" no_container=""]`

- id – add a unique ID to the the shortcode.
- class – add a class or multiple classes to the shortcode.
- style – add inline styles to the shortcode.
- type – 5:3, 5:4, 4:3 or 3:2 aspect ratio.
- m4v – input the URL to your video in .m4v format.
- ogv – input the URL to your video in .ogv format.
- poster – input the link to an image you would like to use as the holder image before playing the video for the first time.
- hide_controls – set to “true” to hide the controls.
- autoplay – set to “true” to autoplay the video.
- no_container – input “true” to remove the container styling.